

Wednesday 12 June 2013

11.30 – 15.30

REGISTRATION

12.30 – 13.00

CONFERENCE OPENING

Jurica Pavicic - Vice-Dean, University of Zagreb, CRO

Boris Cota - Representative from President, CRO

Giovanni Schiuma - University of Basilicata, ITA

Ante Pulic - University of Zagreb, CRO

13.00 – 14.00

KEYNOTE SPEECH

Nicolas Gorjestani - World Bank, USA

"Mindsets for Smart Growth"

14.00 – 15.40

PARALLEL SESSIONS

HEALTHCARE *chair: Andrew Johnston*

Daniela Carlucci, Roberto Linzalone, Giovanni Schiuma

Organisational climate and its role in HC service delivery: perception in a large public hospital

Matteo Mura, Giovanni Radaelli, Nicola Spiller, Emanuele Lettieri, Mariolina Longo

The effect of social capital on exploration and exploitation: Modelling the moderating effect of environmental dynamism

Luca Gastaldi, Antonio Ghezzi, Emanuele Lettieri, Mariano Corso, Antonella Martini

Smart Growth of Healthcare Systems: Is ICT an Effective Lever?

Petr Cernohorsky, Jan Voracek

Towards Public Health Policy Formulation

TRACK - Linking knowledge management and entrepreneurship *chair: Susanne Durst*

Giustina Secundo, Aldo Romano, Giuseppina Passiante, Pasquale Del Vecchio

Entrepreneurship and Engineers: developing an entrepreneurial mindset in High Technology Industry

Concetta Cristofaro, Assunta Lacroce, Rocco Reina, Marzia Ventura

The role of Knowledge Management in business succession: empirical analysis on local SMEs

George Tovstiga, Henning Grossmann

Shaping factors and dynamic capabilities in the context of entrepreneurial high-technology start-up enterprises

Jukka Mattila, Pierre Brolin, Sampo Tukiainen

Understanding the reciprocal nature of client- consultant relationship in management consulting

PERFORMANCE *chair: Minna Saunila*

Elena Vijfeyken, Martine Cools, Ysabel Nauwelaerts

The hidden value of design

Tomislav Hernaus, Ana Aleksić

A Relational View of Strategy, Knowledge and Teamwork: Implications for Organizational Success

Sanna Pekkola, Sanna Hildén, Johanna Rämö

A maturity model for evaluating an organisation's reflective practice

Daniela Carlucci, Giovanni Schiuma, Tatiana Gavrilova, Roberto Linzalone

A Fuzzy Cognitive Map based approach to disclose value creation dynamics of ABIs

NETWORK *chair: Giancarlo Giudici*

Marco Bettiol, Valentina De Marchi, Eleonora Di Maria, Roberto Grandinetti

Smart networks for innovation and production: the role of designers, makers and customers

Eliina Pettersson, Heli Aramo-Immonen, Säde Lassila

Towards a smart project network via quality knowledge management

Eija Kupi, Taru Hakanen, Katri Valkokari

Towards smarter value chains through business development - A case-example in package design and printing business

15.40 – 16.20

COFFEE BREAK

16.20 – 18.25

PARALLEL SESSIONS

TRACK - Reinventing management: smart organizations through social innovation

chair: Emanuele Lettieri

Ginevra Gravili

Healthcare social media for a social innovation: "the key to improve a collaborative model of organizing, transforming doctor-patient communication"

Giancarlo Giudici, Cristina Rossi Lamastra

Why Crowdfunding Projects can Succeed: The Role of Proponents' Individual and Territorial Social Capital

Paolo Neirotti, Emilio Paolucci, Elisabetta Raguseo

Telework practices and the firm's need for external orientation: An empirical study

Naiara Altuna, Claudio Dell'Era, Roberto Verganti

Meaning as the driver for understanding the potentiality and scalability of social innovations

Donatella Ettorre, Nicola Bellantuono, Barbara Scozzi, Pierpaolo Pontrandolfo

Towards a new definition of social innovation

TRACK - Knowledge management research and practices for the development of smart communities

chair: Gianluigi Mangia

Pamela Palmi, Pierfelice Rosato

A lab of creativity and smart communities: The Apulia case

Mauro Romanelli

E-city councils within Italian smart cities

Maria Laura Toraldo, Gianluigi Mangia

'Smart growth' increasing the smartness of cities through smart healthcare solutions

INTELLECTUAL CAPITAL *chair: Aino Kianto*

Gianpaolo Iazzolino, Domenico Laise, Giuseppe Migliano

Measures of Value Creation: a comparison between VAIC and EVA

Domenico Celenza, Fabrizio Rossi

Intellectual Capital and Performance of listed Companies: Empirical Evidence from Italy

Alberto Cortés Hernandez, Joel Bonaes Valencia

Competitive advantage brand through common graphic elements

Nick Clifton

Regional Culture as a Knowledge Asset? branding of the region, branding from the region

Manfred Bornemann, Roswitha Wiedenhofer

Intellectual Capital in education - a value chain perspective

20.00 – 22.00

WELCOME RECEPTION - Dverce Palace, Katarinin trg 6, Zagreb

Thursday 13 June 2013

09.00 – 09.50

KEYNOTE SPEECH

JC Spender - ESADE and Lund University, USA
"Knowledge and the Theory of the Managed Firm"

09.50 – 11.05

PARALLEL SESSIONS

PhD Consortium chair: Daniela Carlucci

Terhi Yliniemi

Development Practices and Work Engagement - Case Study in Three University Units

Yasmina Khadir-Poggi, Mary Keating

A dynamic view of knowledge-intensity in organisations: a study of small organisations in Irish financial services

Anja Jannack

IDEAGENESIS - Lifecycle of Ideas

TRACK - Entrepreneurial firms and location economies in an international context: An intangibles approach to growth and innovativeness chair: Susanne Durst

Lidia Petrova Galabova

Recognition and Management of Intangibles in Bulgarian Entrepreneurial Firms

Robert Huggins, Piers Thompson

Culture and Regional Development: A Socio-Economic Analysis

Jasmina Grzinic, Tamara Floricic

Implementation of innovations in hotel offer promotion – case study of Istria as a tourist destination

11.05 – 11.40

COFFEE BREAK

11.40 – 13.45

PARALLEL SESSIONS

INNOVATION chair: Peter Lindgren

Antonio Messeni Petruzzelli, Angelo Natalicchio

Innovation requests and search for knowledge in markets for ideas - A simulation approach

Andrew Johnston, Robert Huggins

Knowledge Intensive Business Services, University Linkages and the Localisation of Collaboration

Sladjana Cabrilo, Leposava Grubic Nestic, Slavica Mitrovic

Study on Human Capital Gaps for Effective Innovation Strategies in the Knowledge Era

Roberto Palmieri, Carlo Giglio

Seeking the stakeholder-oriented value of innovation: a CKI perspective

Jyrki Koskinen

Corporate Citizenship for next Generation Service Innovations and Welfare

LEARNING/EDUCATION chair: Tatiana Gavrilova

Marlene N. M. Filipe, Fernando A. F. Ferreira, Sergio P. Santos

A multiple criteria information system for pedagogical evaluation and development of teachers

Eleonora Gabriela Baban

The Impact of New Information and Communication Technologies in Education: Implications and Trends in the Context of Knowledge-Based Economy

Christian Bourret

Training as a lever for territorial resilience in disadvantaged urban areas : examples in Ile-de-France

Aleksandra Gojkov Rajic, Jelena Prtljaga

Foreign Language as a Necessary Precondition for Modern Communication

Sutinan Pukdeewut, Chalard Chantarasombat

Creative Thinking Development for Learning Activities Management of Secondary School Teachers

PUBLIC SECTOR chair: Aurobindo Ogra

Antti Lönnqvist

Does Knowledge Management Save the European Public Sector from Collapse?

Harri Laihonon, Virpi Sillanpaa

What is the Role of Knowledge Management in Capturing the Effectiveness of Public Welfare Services?

Emma Puerari, Grazia Concilio

Innovating public services in urban environments: a SOC inspired strategy proposal

Cristina Maria Morariu

Intellectual capital performance in the case of Romanian public companies

Roberto Linzalone, Antonio Lerro

Between solidarism and business management: assessing management factors for Social Enterprise. A survey in Italy

TRACK - Knowledge management research and practices for the development of smart communities

chair: Gianluigi Mangia

Isabella Bonacci, Maria Vittoria Cicellin, Caterina Galdiero, Riccardo Mercurio

"Smart" healthcare organizations. An analysis of the organizational climate in a Paediatrics Department

Maria Laura Toraldo, Gianluigi Mangia, Stefano Consiglio, Riccardo Mercurio

A model for value creation: key role of the users as co-producers of e-health services

Vincenza Esposito, Ernesto De Nito, Mario Pezzillo Iacono, Luigi Moschera, Marcello Martinez

Exploring Knowledge Creation Mechanisms in Wine Firms

Anja Jannack, Joerg Rainer Noennig

Garage Labs: Experimental Off-Spaces for Scientific Entrepreneurship

13.45 – 15.30

LUNCH (*Domagoj Restaurant*)

14.40 – 16.20

PARALLEL SESSIONS

TRACK - Knowledge assets, knowledge sharing and intermediate organizations (clusters, industrial associations, etc.) in the creative sectors *chair: Diane-Gabrielle Tremblay*

Amina Yagoubi

The fashion sector and the role of intermediate organizations in knowledge sharing, social innovation and careers/communities' development

Patrizia Ingallina, Alexandre Mikolajczak

Building innovative clusters: the role of universities in knowledge economy projects in the global metropolis

Laure de Verdalle

Organisational and relational embeddedness of project-based careers: the case of French independent film production

André Gräning, Simone Roettger, Jörg Rainer Noennig

Triggering Open Innovation in a High-Tech Cluster: A German Cluster Design and Development Project

Angelo Battaglia

Rome and its economic creativity: the emerging knowledge neighbourhood of Pietralata

PhD CONSORTIUM *chair: Harri Laihonon*

Isabel Alvarez, Romilio Labra Lillo

Identifying the role of natural resources in knowledge-based strategies of development

Jussi Myllärniemi

Knowledge processes in healthcare network - a case study

Henri Inkinen

Creating value through intellectual capital - a systematic review of the empirical literature

Mila Hakanen

Building interpersonal trust in business network Case: Network in health, exercise and wellbeing (HEW) markets

TRACK - Linking knowledge management and entrepreneurship

chair: Susanne Durst

Susanne Durst, Guido Bruns, Ingi Runar Edvardsson

Creating knowledge in small firms: The case of the German construction industry

Angela Poulakidas

The role of knowledge in reducing uncertainty in the decision to internationalize by small and medium sized SMEs

Kaja Prystupa-Rzadca

Processes of knowledge acquisition in born global companies from the example of game development companies

KNOWLEDGE MANAGEMENT *chair: JC Spender*

Richard C M Yam, Esther P. Y. Tang, Cliff C H Chan

Trust and Knowledge Management in New Product Development

IFKAD 2013 – FINAL PROGRAM

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|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | <p><i>Irina Atkova, Marika Tuomela-Pyykkönen</i> Knowledge sharing barriers in procurement - case of a Finnish-based construction company</p> <p><i>Peter Schmiedgen, Christian Reinema, Joerg R. Noennig, Peter Nyhuis</i> Dynamic Communication: Smart Growth of Organizations via Dynamic Communication Structures</p> <p><i>Amir Mazandarani</i> Dynamic creational process in architectural design as a form of knowledge management</p> |
| 17.35 – 18.30 | <p>DISCUSSION PANEL <i>moderator: Giovanni Schiuma</i></p> <p><i>Susanne Durst - University of Liechtenstein, LIE</i></p> <p><i>Tan Yigitcanlar - Queensland University of Technology, AUS</i></p> <p><i>JC Spender - ESADE and Lund University, USA</i></p> <p><i>Antti Lonqvist - Tampere University of Technology, FIN</i></p> <p><i>Nicolas Gorjestani - World Bank, USA</i></p> <p><i>Roberto Grandinetti - University of Padua, ITA</i></p> |
| 20.30 – 23.00 | <p>SOCIAL DINNER</p> <p>- <i>Kezele Restaurant, Zagreb (bus transfer)</i></p> |

Friday 14 June 2013

09.00 – 09.50

KEYNOTE SPEECH

Karim Moughstafir - Al Akhawayn University, MAR

"Exploring the smart world of intelligent organizations: a human behavior journey"

09.50 – 11.30

PARALLEL SESSIONS

TRACK - Knowledge management research and practices for the development of smart communities

chair: Gianluigi Mangia

Roberto Micera, Simone Splendiani, Angelo Presenza, Giacomo Del Chiappa

Smart Destinations: new strategies to manage tourism industry

Lucia Varra, Lucia Buzzigoli, Chiara Buzzigoli, Roberta Loro

Knowledge management for the development of a smart tourist destination: the possible repositioning of Prato

Corinne Rochette

The diffusion of new practices in public organizations with the role of stakeholders as a starting point: the case of the territory marketing

Nawattakorn Homsin, Chalard Chantarasombat

A Model of Knowledge Management for Public Mind Development of Secondary School Students

INTELLECTUAL CAPITAL *chair: Antti Lonnqvist*

Aino Kianto, Henri Inkinen, Paavo Ritala, Mika Vanhala

The interaction of intellectual capital stocks and knowledge management practices in organizational value creation

José Maria Viedma Marti

On achieving entrepreneurial excellence in the Knowledge economy. The ICBS (Intellectual Capital Benchmarking System) way

Holger Kohl, Ronald Orth, Sven Wuscher, Markus Will

Challenges for an Integrated IC-Monitoring System: a multi-stakeholder perspective

Paola Paoloni, Paola Demartini

Managing Sustainability Through The IC Practice Lens

TRACK - Knowledge Networks: management and policy-making *chair: Enrico Scarso*

Ana Aleksic Miric

Inter-organizational Design Fit: Implications for Inter-organizational Learning Theory

Ettore Bolisani, Marco Paiola, Enrico Scarso

Knowledge-based Networking Strategies: Characterisation and Case-Study Research

Natasa Rupcic

Building socially responsible learning systems - implications for the European Union

Ilona Ilvonen, Vilma Vuori

Balancing between risks and benefits of knowledge sharing in co-opetitive knowledge networks

11.30 – 12.10

COFFEE BREAK

12.10 – 13.50

PARALLEL SESSIONS

SMART GROWTH *chair: Shanker Seetharam*

Paola Demartini, Mara Del Baldo

An Intellectual Capital Perspective For Territorial Competitiveness And Sustainability

Liudmila Gridneva, Jörg Rainer Noennig

The City as a Knowledge Ecosystem: A Conceptual Matrix for Creative Environments

Aurobindo Ogra

Mobile Solutions and Applications for Smart Government

Cvetko Smilevski, Daniela Velkova, Natasa Nikolovska, Andrijana Apostolova

Organizational learning for Smart organization

SMART CITIES *chair: Tan Yigitcanlar*

Rosa Maria Dangelico, Vito Albino, Umberto Berardi
Smart cities: definitions, dimensions, and performance

Adamu Ahmed, Faisal Umar, Yakubu Aliyu Bununu
ICT Solutions for Smart Urban Governance: Lessons from GIS Applications in Monitoring Development Control Violations in Hanwa Neighborhood of Zaria, Nigeria

Tatiana Gavrilova, Giovanni Schiuma, Daniela Carlucci
Art of Visual Thinking for Smart Business Education

Milena Vukmirovic, Mira Milakovic
Intelligent pedestrian environment. Lessons from Parisian experience

SME's *chair: Robert Huggins*

Lara Agostini, Roberto Filippini, Anna Nosella
The impact of corporate and product trademarks on SMEs performance in the fashion sector

Peter Lindgren, Ole Horn Rasmussen, Kristin Falck Saghaug
Business model relations Intellectual Capital: How to release Intellectual Capital from SME's BM's relations?

Daria Sarti
Managing knowledge through human resource management practices in SMEs.

Minna Saunila
Innovation capability for SME success: Perspectives of financial and operational performance

13.50 – 15.30

LUNCH (*Domagoj Restaurant*)

15.30 – 17.35

PARALLEL SESSIONS

INNOVATION *chair: George Tovstiga*

Karl Joachim Breunig, Tor Helge Aas, Katja Maria Hydle
Innovation incentives or performance measures for improved innovation practices? The case of scale-intensive service firms

Sebastian Gurtner, Jörg Rainer Noennig, Anja Jannack
Programming Creativity: Methods for Empowering Innovation in Interdisciplinary Teams

Kristin Falck Saghaug, Ole Horn Rasmussen, Peter Lindgren
The Death of God in Theology - the Growth of God in Economy

Lorn Sheehan, Angelo Presenza
"Albergo Diffuso": A Cultural Tourism Asset or Niche Accommodation?

Davide Aloini, Valeria Mininno, Riccardo Dulmin, Simone Ponticelli
Innovative value chain patterns through organizational transformation: cases from the project industry

KNOWLEDGE MANAGEMENT *chair: Karim Moustaghfir*

Peter Schmiedgen, Jörg Rainer Noennig
ImmuniCation: Resilient Communication Structures for Smart Growth of Organizations

Tuula Mittila
Individual exploitation of knowledge

Ming Qu, Ramana Reddy, Sumitra Reddy, Shufen Liu, Mingyang Liu
A Behavior Centric Approach for Building Semantic Service Discovery for the Knowledge Advantage Machine

Valentina Lazzarotti, Giacomo Di Foggia
Assessing the link Between Revenue Management and Performance: Insights from the Italian Tourism Industry.

TRACK - Knowledge assets, knowledge sharing and intermediate organizations (clusters, industrial associations, etc.) in the creative sectors *chair: Diane-Gabrielle Tremblay*

Diane-Gabrielle Tremblay
Creative clusters in Montreal: the Film and Audiovisual production and its challenges for knowledge sharing

Marianna D'Ovidio
Local roots of a global economy: knowledge (re)production in the city

Argelia Munoz Larroa
Boundary Spanner Roles in the Film Industry The case of Wellington, New Zealand

Martine Gadille, Alena Sjarheyeva

Limits to the construction of an open innovation network: the case of pre-setup of a living lab in a small urban area

Barbara Iannone

Sustainability as competitive advantage. A framework for analyzing corporate impacts in wineries' companies

SMART GROWTH *chair: Milena Vukmirovic*

Tan Yigitcanlar

Sustainable knowledge community precincts: lessons from global best practices

Shanker Seetharam

The Development and Protection of Intellectual property with the rise of BRIC countries and impacts of some landmark judgements and cases in BRIC countries

Ivan Todorović, Mladen Čudanov, Stefan Komazec, Jovan Krivokapić

Improvement of Organizational Knowledge Transfer through Integration of Functional Silos in Smart Network: Case Study of Public Enterprises

Janet Bagorogoza, H. J. van den Herik, A.A. de Waal, B.A. Van de Wa

Advancing Financial Institutions to HPOs through Knowledge Management: The Case of Uganda

Chalard Chantarasombat

Development of Innovative Community for Self-Reliance through Sufficiency Economy

17.35 – 18.00

CONFERENCE CONCLUSIONS & CLOSING REMARKS

Giovanni Schiuma –University of Basilicata, ITA

Ante Pulic - University of Zagreb, CRO
