

Wednesday 10 June 2015

10.15 – 11.00

CONFERENCE OPENING

11.00 – 11.50

KEYNOTE SPEECH

Pirjo Stahle - Aalto University, Finland

11.50 – 13.30

PARALLEL SESSIONS

[A] TRACK - Exploring the Drivers of Complexity in Economic and Financial Networks: Models and Empirics
chair: Ilaria Giannocaro

- invited speech: *Massimo Riccaboni* - "Global Value Trees"

Lorella Cannavacciuolo, Cristina Ponsiglione, Ivana Quinto, Giuseppe Zollo
Self-Sustaining Innovation in Regions: A Complex-Adaptive Systems Approach

Ilario De Vincenzo, Ilaria Giannocaro, Giuseppe Carbone
Factors affecting the performance of autonomous teams with project leader: a social network approach

Mario V. Tomasello, Mauro Napoletano, Antonios Garas, Frank Schweitzer
The Rise and Fall of R&D Networks

Vito Albino, Luca Fraccascia, Ilaria Giannocaro
Green product spaces: Evidence from Italy

[B] TRACK - Collective Intelligence Systems for Technology Entrepreneurship
chair: Gianluca Elia

Gianluca Elia, Claudio Petti, Angela Sarcina
Industrial policies promoting Communities of Innovation: Comparative analysis in Puglia (Italy) and Guangdong (China)

Federica Cirulli, Gianluca Elia, Gianluca Lorenzo, Alessandro Margherita, Gianluca Solazzo
The use of MOOCs to streamline competence development in Technology Entrepreneurship domain

Gianluca Elia, Alessandro Margherita, Claudio Petti
Crowd-Venturing: How Companies Leverage Human Resource Creativity for High-Performing Corporate Entrepreneurship

Gianluca Elia, Mario Marinazzo
Assessing technology-driven entrepreneurship by leveraging on Crowdsourcing and Collective Intelligence: Towards a Knowledge Hub on innovative startups in the Regional Ecosystem

[C] TRACK - Creativity and innovative mindset for entrepreneurship: enabling factors, processes and environment *chair: Giustina Secundo*

Annamaria Annicchiarico, Davide De Nicolò, Alina Maddaluno
How to practice the trinomial Creativity, Technology, Entrepreneurship in a business incubator. A long experience of difficulties and successes

Luca Simeone, Giustina Secundo, Giovanni Schiuma
Design-as-translation as enabling factor in academic entrepreneurship: An analysis of MIT SENSEable City Lab

Silvano Guelfi, Maria Franca Norese, Paolo Saluto
An integration of theoretical knowledge, day by day experience and multicriteria methods to support the entrepreneurial learning process

Anna Paola Paiano, Lara Valente, Gioconda Mele
Gamification as a tool for costumers' creativity to foster open innovation entrepreneurship: an Italian case study

[D] HUMAN CAPITAL & DEVELOPMENT
chair: Lidia Galabova

Lidia Galabova
Human Capital and Entrepreneurial Firms

Hanna Wlodarkiewicz-Klimek
The analysis and assessment of the degree adaptation of human capital in polish enterprises' to the knowledge-based economy requirements

Tatiana Iakovleva, Olga Korableva
Organisational climate, employability and innovative work behaviour as drivers of firm innovation performance

Sinem Metin, Irem Ayranci Onay
The Role of Urban Governance for Knowledge City Development: Case Study of Istanbul, Turkey

[E] TRACK - Culture, Innovation and Entrepreneurship in tertiary higher education: connecting the knowledge dots chair: *Maria de Lourdes Machado-Taylor*

Magdalena Iordache-Platis

Entrepreneurial Culture as Part of the Quality Culture in Universities; Institutional Behaviours

Maria de Lourdes Machado-Taylor, Dennis Edward Gregory

Approaches to Accreditation in Europe and the United States

Thiago Meneghel Rodrigues, Alexandre Zammar, Richard Perassi Luiz de Sousa

Entrepreneurship teaching in a region in southern Brazil

[F] TRACK - Project and Knowledge Management, a shared approach, to improve the enterprise innovation chair: *Antonio Bassi*

Meliha Handzic, Nermina Durmic

The Role of Project Complexity in the Impact of Knowledge Capital on Project Success

Yanqiu Song, Lan Yang, Guijun Li, Ting Gao

Knowledge Sharing and dynamic capability: A system dynamic model for innovation projects organization

Xi Wang, Liliana Mitkova

Research on China's Knowledge Sharing System: Under Open Innovation Framework

Antonio Bassi

General Management Principles in ISO Norms in a Project Management Context

13.30 – 15.00

LUNCH

15.00 – 17.05

PARALLEL SESSIONS

[A] TRACK - Exploring the Drivers of Complexity in Economic and Financial Networks: Models and Empirics chair: *Ilaria Giannocaro*

Giulio Bottazzi, Fabio Vanni, Alessandro De Sanctis

Financial networks and contagion in presence of firms: an analysis for Italy, Germany and United Kingdom

Mario Vincenzo Tomasello, Claudio J. Tessone, Frank Schweitzer

The effect of R&D collaborations on firms' technological positions

Vito Albino, Luca Fraccascia, Ilaria Giannocaro

Measuring Complexity of Industrial Symbiosis Networks

Rebekka Burkholz, Antonios Garas, Matt V. Leduc, Ingo Scholtes, Frank Schweitzer

Cascades on Multiplexes with Threshold Feedback

Asena Temizsoy, Giulia Iori, Gabriel Montes-Rojas

Importance of Network Position in the Interbank Market

[B] SOCIAL INNOVATION & ENTREPRENEURSHIP

chair: *Corrado Lo Storto*

Carlo Giglio

Unlocking value from a vehicle pooling start-up initiative: a stakeholder perspective

Corrado Lo Storto

Infrastructure megaprojects as complex adaptive systems: a knowledge-based research approach

Francesco Debellis

Corporate Social Responsibility: The Discretion of Managers, Voluntary Disclosure and the Need of Co-Regulation System

Ivica Linderová, František Smrčka, Jan Voráček

Senior travellers - challenge for innovative entrepreneurs

Francesca Ricciardi, Cecilia Rossignoli, Bettina Campedelli

The emerging Optional Capital View: understanding how the co-mobilization of knowledge capital, social capital and institutional capital creates value

[C] TRACK - Managing Knowledge for Innovation: the role of Culture and Cultural Diversities

chair: *Rosella Canestrino*

Piero Mastroberardino, Giuseppe Calabrese

Can we really manage knowledge for innovation? A proposal according to the Situationist View of the Firm (SVF)

Rosella Canestrino, Angelo Bonfanti, Leila Oliiae

Managing Knowledge for "Corporate Social Innovation": A Cross-Cultural Comparison between Italian and Iranian Firms

Angelo Bonfanti, Pierpaolo Magliocca, Vania Vigolo
Developing Service Orientation Culture in Luxury Hotels
Cristina Simone, Pierpaolo Magliocca, Mario Calabrese
Going away from the "protocol culture": Innovation, complexity and the need for a culture of variety

[D] TRACK - Innovation networks, clusters and ecosystems: managing the dynamics of intangible assets in open innovation contexts *chair: Vincenzo Corvello*

Gregor Diehr, Stefan Wilhelm, Stefan Gueldenberg, Adrian Klammer
Knowledge Networks in SMEs-How does relationship management support knowledge marketing in SMEs?
Lara Agostini, Anna Nosella, Benedetta Soranzo
Internal and external determinants of SME patenting
Vincenzo Corvello, Andrea De Mauro, Michele Grimaldi, Emanuela Scarmozzino
The role of intangible assets in open innovation processes: a literature review
Martin Gjelsvik, Silje Haus-Reve
Capabilities for innovation in a globalized world: to be or not to be in clusters

[E] TRACK - IC valuation, corporate governance, knowledge, and intangible assets
chair: Fabrizio Rossi

Holger Kohl, Mila Galeitzke, Erik Steinhöfel, Ronald Orth
Fostering Organisational Innovation through IC Management
Henri Inkinen
Review of Empirical Research on Knowledge Management Practices
Karl Joachim Breunig, Hanno Roberts
Money Talks: The role of communication in monetizing knowledge value
Tale Skjølsvik, Karl Joachim Breunig
Beauty in the eye of the beholder? A client-centric framework for assessment of professional service firms' knowledge assets
Isabella Bonacci, Alexandra Caride Balado
Performance Management in the Healthcare system: the case of the Spanish National Health System

[F] TRACK - Innovations in corporate disclosure
chair: Rosa Lombardi

Maria Teresa Bianchi, Alessia Nardecchia
Exploring Voluntary Disclosure: a Social Reporting Perspective
Andrea Gasperini, Federica Doni
Empirical Evidence from Sustainability Reporting and Value Relevance: the Beverage Industry
Barbara Scozzi, Nicola Bellantuono, Pierpaolo Pontrandolfo
Sustainability reporting for universities
Silvia Testarmata, Fabio Fortuna, Mirella Ciaburri
The innovative forms of corporate responsibility disclosure: The sustainability reporting and the use of social media
Gregor Diehr, Stefan Gueldenberg
Knowledge Marketing in MNEs: A Best Practice Example

17.05 – 17.55

KEYNOTE SPEECH

Luciano Pietronero – Sapienza University of Rome, Italy

20.30 – 22.30

WELCOME RECEPTION (*Circolo della Vela di Bari, Molo Borbonico*)

Thursday 11 June 2015

09.00 – 10.40

PARALLEL SESSIONS

[A] TRACK - Knowledge leakage in organizations

chair: *Susanne Durst*

Susanne Durst, Ingi Runar Edvardsson, Guido Bruns

Knowledge retention in SMEs - Insights into the building and construction industry

Maura La Torre

The importance of Knowledge retention in combating money laundering: training evaluation as knowledge leakage prevention in banks

Concetta Lucia Cristofaro, Anna Maria Melina, Rocco Reina, Marzia Ventura

The leakage of organizational knowledge in the generational change: opportunities or threats?

Kirsimarja Blomqvist, Heidi Olander

Solving complex problems in a virtual platform How do experts balance in sharing and protecting knowledge?

[B] CREATIVITY

chair: *Anna-Maija Nisula*

Raphael Mayer Aboav, Pierluigi Montalbano, Francesco Palumbo, Pietro Antonio Valentino

Culture and creativity as drivers of Local Sustainable Economic Development: the Apulian SAC case

Anna-Maija Nisula, Giovanni Schiuma, Luca Simeone

The practices of improvisational theatre in shaping creative organization

Patrick Furu, Helena F. Gaunt, Danielle Treacy

Exploring creative processes within arts ensembles

[C] TRACK - Creativity and innovative mindset for entrepreneurship: enabling factors, processes and environment

chair: *Giustina Secundo*

Oliver Mauroner

DIY-innovations, hackerspaces, fablabs and the pursuit of entrepreneurial opportunities

Yasmina Khadir-Poggi, Mary Keating

The Entrepreneurship Spirit of Knowledge Workers

Houda Bougacha, Christian Chileshe

Entrepreneurship, Culture and Access to Finance: Insights from the Tunisian ICT Sector

Farag Edghiem

Service encounter-based innovation through the lens of innovative behaviour: a comparative study in the personal-interactive services subsector

[D] TRACK - Sustainability as a driver for different forms of innovation

chair: *Rosa Maria Dangelico*

Sedef Sert, Paola Garrone, Marco Melacini, Alessandro Perego

Reducing Food Loss, Reusing Surplus Food: Empirical Evidence from Manufacturing

Gianpaolo Iazzolino, Giulia Ippoliti, Domenico Laise

Value creation for sustainable strategies: a case study

Fabio Caputo, Rossella Leopizzi, Giovanni Mastroleo, Andrea Venturelli

A fuzzy logic expert system for the measurement of Corporate Social Responsibility identity

[E] TRACK - IC valuation, corporate governance, knowledge, and intangible assets

chair: *Fabrizio Rossi*

Raffaele Trequattrini, Alessandra Lardo, Benedetta Cuzzo

Intellectual capital and management control systems: an application on professional football clubs

Fabrizio Rossi, Marco Lacchini, Domenico Celenza, Vincenzo Scafarto

Corporate Governance and Firm Innovation: Evidence from Italy

Andrea Moretta Tartaglione, Emanuela Palumbo, Tiziana Buttaro

The wine industry: corporate governance trends and intellectual capital returns

Simone Manfredi, Federica Ricci, Fabio Nappo, Ida Samantha Gilvari

Economic contribution of the intensive copyright industries: theoretical and practical implications in Italy

[F] TRACK - Innovation networks, clusters and ecosystems: managing the dynamics of intangible assets in open innovation contexts *chair: Vincenzo Corvello*

Martha G Russell, Kaisa Still, Jukka Huhtamäki

Visual tools to support innovation development: user experiences from the Parisian ecosystem

Oscar Tamburis, Isabella Bonacci

Bridgeable Networks between Healthcare clusters

Stanislav Vlasov, Marc Bahlmann, Tatiana Andreeva

Networks of conferences co-participation and firm's innovation performance: longitudinal study of SMEs in electronics industry

10.40 – 11.30

KEYNOTE SPEECH

Jose Maria Viedma Marti – Polytechnic University of Catalonia, Spain

11.30 – 12.00

COFFEE BREAK

12.00 – 14.05

PARALLEL SESSIONS

[A] TRACK - Culture, Innovation and Entrepreneurship in a gendered perspective

chair: Paola Poloni

Paola Paoloni, Paola Demartini, John Dumay

Recent Issues in Gender Research: An Analysis of Literature in the Last Decades

Francesca Maria Cesaroni, Paola Paoloni

An unbreakable bond between work and family: the experience of Italian women entrepreneurs

Valeria Stefanelli, Vittorio Boscia, Pietro Marchetti

The Value of Board Gender Diversity in Italian Cooperative Banks

Fabio Fortuna, Paola Paoloni, Federica Doni

Gender Diversity, Corporate Governance Disclosure and Financial Performance: Empirical Evidence from South Africa

[B] TRACK - Collective Intelligence Systems for Technology Entrepreneurship

chair: Gianluca Elia

Giovanni Coppola, Alessandro Andrea Fiore, Luca Mainetti, Roberto Vergallo

An innovative ICT Architecture supporting the Design and Automatic Generation of Collaborative Session for the entrepreneurs of the future

Corrado Mencar et al.

Fuzzy Information Filters for User Modeling in Collective Intelligence Systems

Luca Iandoli, Carlo Lipizzi, Jose Ramirez Marquez

A conversational approach to social media mining: the analysis of early reactions in Twitter to the launches of new products

Giuseppe Russo, Bruno Marsigalia, Federica Evangelista, Matteo Palmaccio

The Internet of Things: emerging profiles

Giuseppe Vella, Daniele Ingrassia, Annalina Caputo, Vito Morreale, Marco De Gemmis

PRESTO - a Polyhedric Recommender Engine based on Situation and Time-aware cOntexts

[C] INTELLECTUAL CAPITAL

chair: Sladjana Cabrillo

Sladjana Cabrillo, Aino Kianto, Neda Raspopovic

The effect of IC on different aspects of innovation performance in Serbian companies

Sven Wuscher, Holger Kohl, Ronald Orth

Building up National Intellectual Capital Center as a national innovation strategy

Matteo Mura, Mariolina Longo, Lorenzo Massa

Exploring the effects of intellectual capital architectures on organizational ambidexterity. An fsQCA approach

Aylin Gözalan, Peter Pawlowsky

Driving innovativeness through the management of human resources and organisational learning - an empirical investigation

Benedetta Soranzo, Anna Nosella

How can firms manage their patent portfolio? A systematic literature review from corporate strategy perspective

[D] CULTURE *chair: Antonio Messeni Petruzzelli*

Francesco Calza, Chiara Cannavale, Adele Parmentola, Elena Laurenza
Does national culture affect firms' technological innovation? A cross-country analysis

Deizi Paula, Giusti Consoni, César Panisson, Roberto Kern Gomes, Édis Mafra Lapolli
The Contributions of Intrapreneur Professionals for Businesses

Kenneth Dovey, Stephen Burdon
The Cultural Antecedents of Successful Innovation

Tommaso Savino, Antonio Messeni Petruzzelli, Vito Albino
Key Inventors and Teams in Cultural Industries: Evidence from the Italian Haute Cuisine

Heli Aramo-Immonen, Helinä Hietaoja, Jari Jussila, Salvatore Ammirato
Managing Cultural Knowledge in Project Execution

[E] INDUSTRY

chair: Petri Suomala

Jose Sanchez-Gutierrez, Juan Mejia-Trejo, Elsa Georgina Gonzalez-Uribe
Intellectual Capital, Key Factor for Competitiveness: SMEs Manufacturing Industry in Mexico

Petr Scholz, Jan Voráček
Organizational culture and green management: innovative way ahead in hotel industry

Teemu Laine, Petri Suomala, Natalia Saukkonen
Engaging facts and feelings in management accounting practices

Vincenza Esposito, Paolo Canonico, Ernesto De Nito, Mario Pezzillo Iacono, Marcello Martinez
Exploring Knowledge Integration in a Wine Research Project

Roberto Micera, Luisa Errichiello
Smart Tourism Destination Governance

[F] KNOWLEDGE MANAGEMENT

chair: Enrico Scarso

Domenico Camarda, Irene Pluchinotta
Managing multi-agent knowledge for urban microclimate planning: A case-study in Bari (Italy)

Enrico Scarso
What do we know about KIBS? Results of a systematic literature review

Roberto Cerchione, Emilio Esposito
Knowledge Management Tools and Practices alignment in SMEs

Malgorzata Zieba, Bruno Schivinski
Knowledge management driven leadership, culture and innovation success - an integrative model

Dmitry Kudryavtsev, Tatiana Gavrilova, Lev Grigoriev
An illustration of a novel approach to classifying and selecting knowledge diagrams: case study

14.05 – 15.00

LUNCH

15.00 – 16.15

PARALLEL SESSIONS

[A] TRACK - Culture, Innovation and Entrepreneurship: challenges in the creative industries

chair: Diane-Gabrielle Tremblay

Diane-Gabrielle Tremblay
Innovation and Entrepreneurship in the IT-multimedia sectors: Inter-Sectoral Collaborations

Amina Yagoubi, Diane-Gabrielle Tremblay
Culture, Innovation and Entrepreneurship : challenges in the fashion industry

[B] TRACK - Managing Knowledge for Innovation: the role of Culture and Cultural Diversities

chair: Rossella Canestrino

Barbara Aquilani, Tindara Abbate, Anna Codini
The role of culture in open innovation processes through intermediaries: towards a theoretical framework

Paola Castellani, Chiara Rossato, Zvi Josman
Managing Cultural Diversity for Innovation: The Experience of Italian International Corporation

[C] TRACK - Creativity and innovative mindset for entrepreneurship: enabling factors, processes and environment *chair: Giustina Secundo*

Giustina Secundo, Pasquale Del Vecchio, Giovanni Schiuma, Giuseppina Passiante

Enhancing Corporate Entrepreneurship through an entrepreneurial learning approach: turning students' ideas into entrepreneurial practice

Valentina Ndou, Esmeralda Hasani

Measuring the Creative Economy: An Assessment Of The Situation In Western Balkan Countries

[D] TRACK - IC valuation, corporate governance, knowledge, and intangible assets

chair: Fabrizio Rossi

Silvia Solimene, Daniela Coluccia, Eugenio D'Amico, Stefano Fontana

A multi-stakeholder approach to voluntary disclosure of firms. An empirical research

Manfred Bornemann

Audit and Quality Issues – Intellectual Capital Reporting and ISO 9001

Anna Maria Biscotti, Eugenio D'Amico

Innovation, culture and family firms

[E] TRACK - Rattling - Arts-based initiatives in learning and transformation

chair: Anne Pässilä

Monica Biagioli

Zones of intensity: reinforcing a sense of place

Susana Vasconcelos Tavares, João Viera da Cunha

Collective Mindfulness: Art & High Reliability

Isabelle Mahy

There is no Solution but there is a Way : a creative and mindful prototype for the learning journey across the 21st century

[F] TRACK - Sustainability as a driver for different forms of innovation

chair: Rosa Maria Dangelico

Vito Albino, Luca Fraccascia, Tommaso Savino

Industrial symbiosis within small cities: the influence of urban features

Chiara Conti, Maria Luisa Mancusi, Francesca Sanna-Randaccio, Roberta Sestini, Elena Verdolini

Intra-EU knowledge flows in the renewable energy sector: a patent citation analysis

Nicola Bellantuono, Rosa Maria Dangelico, Pierpaolo Pontrandolfo

Sustainability in practice: a multiple case study among Italian SMEs

16.15 – 17.30

PARALLEL SESSIONS

[A] TRACK - Culture, Innovation and Entrepreneurship: challenges in the creative industries

chair: Diane-Gabrielle Tremblay

Hannah Rudman, David Benyon, Hazel Hall

A framework for the transformation of the incumbent creative industries in a digital age

Stefano Consiglio, Mariavittoria Cicellin, Giancarlo Ragozini, Adriana Scutto

Motivation and Incentives for Crowd Participation in web 2.0. A field experiment for the OR.C.HE.S.T.R.A. Community

Simon Burnett, Gary Cameron

Cultural Sharing: The Need for Intra-Organisational Knowledge Exchange

[B] TRACK - Collective Intelligence Systems for Technology Entrepreneurship

chair: Gianluca Elia

Fabio Calefato, Filippo Lanubile, Maria Concetta Marasciulo, Maria Raffaella Merolla, Nicole Noviell

Success Factors for Effective Knowledge Sharing in Community-based Question-Answering

Annalisa Appice, Donato Malerba, Vito Morreale, Giuseppe Vella

Business Event Forecasting

Carmelo Ardito, Giuseppe Desolda, Maristella Matera

Fostering Innovation through End-User Development: a Mashup-based Approach

Y. Maruccia, G. Polimeno, G. Solazzo, G. Lorenzo, F. Vitulano, L. Zambetti

A Recommender System enabling Collective Intelligence scenarios in Virtual Environment: the case of VINCENTE project

[C] TRACK - Innovation networks, clusters and ecosystems: managing the dynamics of intangible assets in open innovation contexts chair: *Vincenzo Corvello*

Mauro Caputo, Emilia Lamberti, Antonello Cammarano, Francesca Michelino

Intangibles portfolio and open innovation models: an empirical investigation

Ettore Bolisani, Małgorzata Zięba, Marco Paiola, Enrico Scarso

Searching for innovation knowledge: insight into KIBS companies

Raffaele Trequattrini, Rosa Lombardi, Alessandra Lardo, Sara Della Rosa, Francesco Bolici

Emerging Patterns in Online Health Networks: structure and dynamics of interactions in Patients Like Me

[D] TRACK - Culture, Innovation and Entrepreneurship in tertiary higher education: connecting the knowledge dots chair: *Maria de Lourdes Machado-Taylor*

Ernesto De Nito, Teresa Anna Rita Gentile, Walter Vesperi

A literature review on Knowledge Management in the Universities

Brian Patrick Kurisky

Using technology to prepare for life after graduation – ePortfolios

Válter Gomes, Maria de Lourdes Machado-Taylor, Carlos Machado dos Santos, Ernani Viana Saraiva

The Strategies Building in Higher Education Institutions

Luisa Cerdeira et al.

Brain Drain: Who Wins? Who Loses? The case of Portugal

[E] PhD Consortium

chair: *Daniela Carlucci*

Claus Nagel-Piciorus

Using an extended and integrated management and reporting system for Knowledge Assets in European healthcare organizations

Sarah J. McMahon

Experienced Faculty Perceptions of the Online Teaching Practice

[F] TRACK - Business Models Innovation in Creative and Cultural Organizations

chair: *Antonio Lerro*

Luca Simeone

"Deploy or die": The role of design in supporting entrepreneurial processes at the MIT Media Lab

Francesco Badia, Valentina Schiano Lo Morello

Evolution of the business model for contemporary art galleries. Current situation and future challenges

Andrea Venturelli, Fabio Caputo, Pamela Palmi, Alessandra Tafuro, Giovanni Mastroleo

Measuring the Multidimensional Performance of a Museum Network: Proposal for an Evaluation Model

Alessandro Deserti, Francesca Rizzo, Onur Cobanlı

The Milano Design Week: Events, operators, business models

17.55 – 18.45

ROUND TABLE

Allan Owens - University of Chester, United Kingdom

Ondrej Landa - Czech Society for Strategic Management, Innovation and Entrepreneurship, Czech Republic

Roberto Grandinetti - University of Padua, Italy

21.00 – 23.30

SOCIAL DINNER

- *Corte di Torrelonga (bus transfer)*

Friday 12 June 2015

09.00 – 11.05

PARALLEL SESSIONS

[A] BUSINESS MODELS & PROCESSES

chair: *Jose Sanchez-Gutierrez*

Dieter H. Frueauff, Jenny R. Gisy

Process Knowledge and Business Process Complexity: Embracing Knowledge Management Innovation

Vincenzo Uli

A multi-level co-evolutionary perspective on organizational learning. Evidence from the service industry

Peter Lindgren, Lena Ulldall, Annabeth Aagard

How to establish knowledge sharing from the very first moment in critical and risky Business Model Innovation project

Luca Gastaldi, Astrid Pietrosi, Sina Lessanibahri, Mariano Corso

Co-developing a Roadmap Towards Precision Medicine: Measuring the Maturity of BI in Healthcare

Elsa Georgina Gonzalez-Urbe, Jose Sanchez-Gutierrez, Juan Mejia-Trejo

Decision factors in buying smartphones in the segment of Mexican students

[B] TRACK - Innovation and cultural entrepreneurship – the core of a knowledge society

chair: *Alexandra Zbucea*

Constantin Bratianu

Organizational Culture and the Entropic Model of Innovation

Alexandra Zbucea, Ramona – Diana Leon

Knowledge sharing barriers in cultural organizations

Stefano Consiglio, Lorenzo Mercurio, Daniela Ricchezza, Alessia Berni

Italian Cultural Heritage is huge but flimsy. Thanks to social innovation a new logic can save it

Concetta Lucia Cristofaro, Anna Maria Melina, Rocco Reina, Marzia Ventura

Culture Organizations & Regional Development: an empirical case

Mauro Romanelli

Museums. New Technologies for Change

[C] TRACK - Crossing the language and cultural barriers: Innovative approaches to blending academic and entrepreneurial knowledge

chair: *Ivan Obradovic*

Margaret Kersten

Using online negotiations to build language and business communication skills

Ranka Stanković, Cvetana Krstev, Biljana Lazić, Dalibor Vorkapić

A bilingual digital library for academic and entrepreneurial knowledge management

Ivan Obradović, Ranka Stanković, Roberto Linzalone, Giovanni Schiuma, Marija Radojičić

Assessing the quality of multilingual open knowledge resources

Nenad Stefanovic, Danijela Milosevic

Novel open education platform for innovative learning and knowledge management

Daniela Carlucci, Olivera Kitanović, Irena Rajić, Nikola Vulović, Zoran Jevremović

A platform for management of academic and entrepreneurial knowledge

[D] TRACK - Managing Knowledge for Innovation: the role of Culture and Cultural Diversities

chair: *Rossella Canestrino*

Juan Mejia Trejo, José Sánchez-Gutiérrez

An Empirical Study of How the Knowledge Management is a Driver of Innovation for Software Sector SMEs in México

Fabrizio Baldassarre, Raffaele Campo

Influences of Islamic culture in marketing and the role of Halal certification

Claudio Nigro, Enrica Iannuzzi, Miriam Petracca

'Cultural management' between isomorphism and decoupling

Ágatha Cristine Depiné, Tarcísio Vanzin

Knowledge Management for Stimulating Creativity in Organizations

[E] TRACK - Innovation Ecosystems: concepts, models, and knowledge practices

chair: Marco tregua

Susanne Durst, Serdal Temel, R. Baris Yesilay

Introduction of new products - Insights from Turkish companies

Cristina C. Amitrano, Mariarosaria Coppola, Marco Tregua, Francesco Bifulco

Communication practices in innovation ecosystems - Evidences from functional food industry

Anna Moro, Emma Puerari

Ecosystem innovation as trigger of new paths and practices for urban space

Tiziana Russo Spina, Marco Tregua, Cristina C. Amitrano, Francesco Bifulco

Smart technologies and Service Ecosystems: a focus on human and non-human actants

[F] TECHNOLOGY

chair: Heli Aramo-Immonen

Luca Gastaldi, Giovanni Radaelli, Emanuele Lettieri, Mariano Corso

Professional Use of Electronic Medical Record: Rational and Institutional Factors Explaining IT Usage

J. J. Jussila, H. Kärkkäinen, H. Aramo-Immonen, S. Ammirato, A.M.Felicetti, M. Della Gala

Application areas of social media in external B2B transactions - An empirical analysis of Finnish technology industry

Krystyna Kmiotek, Katarzyna Chudy-Laskowska, Marzena Jankowska-Miśkiewicz

Managing supportive conditions for innovation implementation in Polish companies – the role of managers (the sample of RFID technology)

Michal Krčál

Knowledge management and ICT support in reverse logistics

Lorenzo Ardito, Antonio Messeni Petruzzelli, Vito Albino

Developing general purpose technologies: An investigation in the green energy field

11.05 – 11.30

COFFEE BREAK

11.30 – 12.20

KEYNOTE SPEECH

Joerg Rainer Noennig – Dresden University of Technology, Germany

12.20 – 13.35

PARALLEL SESSIONS

[A] TRACK - Sustainability entrepreneurship - the role of culture in searching for innovation opportunities

chair: Alena Klapalova

Barbara Iannone

Tradition and innovation: towards a corporate sustainability management in wine sector. A case study

Alena Klapalová

Sustainability orientation of entrepreneurship and reverse logistics management

Radoslav Škapa

Managerial factors of effective reverse logistics

[B] TRACK - Rattling - Arts-based initiatives in learning and transformation

chair: Anne Pässilä

Paulina Bednarz-Luczewska

Art-And-Management: Critical Literature Review

Anne Pässilä, Allan Owens, Maiju Pulkki

Learning Jam - the back story of creating polyphonic understanding in work based practice

Mary Ann Kernan

Transforming identity through arts-informed, collaborative learning and reflection: case study of a Masters programme in innovation, creativity and leadership

[C] TRACK - Innovation Ecosystems: concepts, models, and knowledge practices

chair: Marco Tregua

Anna D'Auria, Marco Tregua, Tiziana Russo Spina, Francesco Bifulco
Many-To-Many Innovation Contexts

Valentino Morales López

Knowledge, technology, and innovation: organizational review of interwoven myths in Mexico

Lucia Marchegiani

Engaging with the crowd: the potential impact of crowdfunding on cultural heritage valorization

[D] TRACK - Collective coordination through space: environments of collaboration and creativity

chair: Joerg Rainer Noennig

Jing Lu, Sebastian Wiesenhütter

Testing the Effectiveness of Spatial Design for Knowledge Work - Methodological Framework and Case Study

Janek Barski, Katarzyna Piskorek, Jörg Rainer Noennig

Creative solutions for smart cities – The SynCity approach

13.35 – 14.30

LUNCH

14.30 – 16.35

PARALLEL SESSIONS

[A] TRACK - Why bother about culture in SMEs and micro firms? Innovation, culture and entrepreneurial dynamics in regional development

chair: Madelon van Oostrom

Jorge Niosi

Clusters in high technology: the case of solar PV equipment

Stefano Poponi, Alessandro Ruggieri

Performance for academic and university Spin-Off: a systematic review

Antonio de Jesús Vizcaíno, José de Jesús Urzúa López, Juan Gaytán Cortés

Manufacturing SMEs in Guadalajara, Mexico: use of technology and benefits of social responsibility

Jari Laine, Laura Wirtavuori

Assessing dynamic capability in Finnish SMEs

[B] SOCIAL INNOVATION & ENTREPRENEURSHIP

chair: Gregory Kersten

Antonio Uricchio

The scientific-technological hub "Magna Grecia ": a strategic role to re-launch and reconfigure the Ionian territory. A case study

Renato Passaro, Giuseppe Scandurra, Antonio Thomas

Explaining the entrepreneurial choice. Beyond the intention and before the starting-up

Alae Gamar, Ahmed Driouchi

What Can Be Learnt from Relating Cultural Indicators and Entrepreneurship in Arab Countries?

Raffaele Silvestri, Sergio Salomone, Fabrizio Baldassarre, Savino Santovito

The value-creating process in the business relationship: an empirical study in the wine sector

Gregory Kersten

If I tell the truth, I'll suffer and you'll be less satisfied

[C] KNOWLEDGE MANAGEMENT & SUSTAINABILITY

chair: Francesco Molinari

Eva Gatarik, Viktor Kulhavý, Rainer Born

How (not) to innovate towards sustainable enterprise models: An explanatory case study

Nicola Costantino, Orazio Giustolisi, Gianfredi Mazzolani, Roberta Pellegrino

Define a sustainable plan of leakage reduction in water distribution systems

Shanker Seetharam, Robert Ndebele

Organisational Success and Failure in Knowledge Management practice: Examine Paradigms, Evidence and Models from Case Studies

Bouzid Boudiaf

ALGIERS: Place and Space-Form: Martyrs' Plaza as a case study

Grazia Concilio, Francesco Molinari

Place-based innovation: analysing the "social streets" phenomenon

[D] TRACK - Collective coordination through space: environments of collaboration and creativity

chair: Joerg Rainer Noennig

Sander Muenster, Cindy Kröber, Lars Schlenker, Aline Bergert

Employing SCRUM methods for a cooperative virtual reconstruction of architectural heritage

Jörg Rainer Noennig

Fablabs in Research – Open Spaces for Science and Technology

Peter Schmiedgen

Open Cross Cluster Incubator - Support structures for start-ups at the interface of industry clusters

Anja Jannack, Sander Münster, Jörg Rainer Noennig

Enabling Massive Participation: Blueprint for a Collaborative Urban Design Environment

Anja Jannack, Jörg Rainer Noennig

Conditioning Collective Performance through Spatial Layout – Methodology and Experiments

[E] INNOVATION

chair: Antonio Lerro

Davide Aloini, Riccardo Dulmin, Giulia Farina, Valeria Mininno, Luisa Pellegrini

Structured selection of partners in Open Innovation communities: an IF-TOPSIS based approach

Mercedes Ubeda-García, Enrique Claver-Cortés, Bartolomé Marco-Lajara, Patrocinio Zaragoza-Sáez

The role of Human Capital on Organizational Ambidexterity and Performance: an empirical evidence in Spanish hotels

Gianluca Elia, Antonio Lerro

Business Model Innovation in Technology-Intensive Industries: State-of-the-Art and First Empirical Evidences

Kavoos Mohannak, Alireza Javanmardi Kashan

The Role of Knowledge Integration in Innovation and Capability Development

16.35 – 17.00

CONFERENCE CONCLUSIONS & CLOSING REMARKS
